

MEDIA PARTNER PROSPECTUS ◦ FALL 2026 EDITION



FlowersML_conf

Where machine learning blooms.

26 & 27 September 2026

Jacob K. Javits Convention Center
429 11th Avenue, New York, NY 10001

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Prepared for prospective media & community partners

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A partnership built on visibility, not invoices

FlowersML_conf brings together researchers, applied engineers, and practitioners from across the machine learning community for two days of talks, workshops, and conversation in New York City. Media and community partners help us reach the right people before attendees and in exchange, we put your name in front of ours plus complimentary tickets and a discount code your audience can use.

What a partnership looks like

In exchange for helping us spread the word, every media partner receives:

- Your logo on our website, and across event banners and walls at the venue
- Complimentary tickets to attend, for you and your whole team
- A unique discount code to share with your audience

All we ask in return is a mention: a post, a segment, a newsletter blurb, or a write-up that shares FlowersML_conf with the people who follow you.



Key Dates

The dates below apply to the conference as a whole.

● 31 July 2026	Early Bird Registration Deadline
● 31 July 2026	Call for Proposals Deadline
● 16 August 2026	Regular Registration Deadline
● 26 & 27 September 2026	Conference Dates

Attendee Snapshot (Fall 2025)

The audience your promotion reaches and the audience your discount code will be reaching.

1,500+

ATTENDEES

24

COUNTRIES

38%

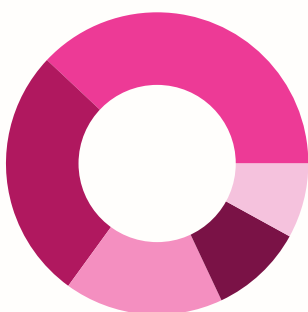
ACADEMIC

62%

FROM NORTH AMERICA

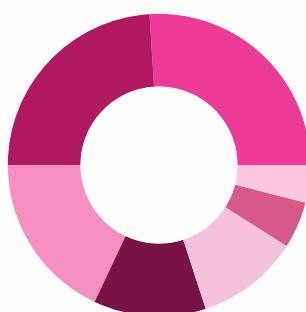


ORGANISATION TYPE



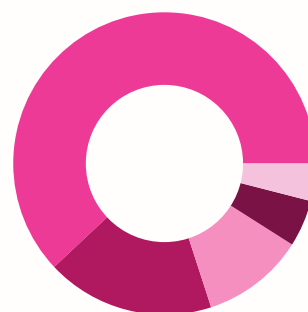
● Academic	38%
● Industry (Enterprise)	27%
● Industry (Start-up)	17%
● Independent	10%
● Public Sector	8%

PRIMARY ROLE



● Research Scientist	26%
● ML Engineer	24%
● Software Engineer	18%
● Data Scientist	12%
● Product	11%
● Executive	5%
● Policy / Ethics	4%

GEOGRAPHIC DISTRIBUTION



● North America	62%
● Europe	18%
● Asia-Pacific	11%
● Latin America	5%
● Middle East / Africa	4%

Become a media partner

Getting started is simple - reach out, and we'll take it from there.

1. **Get in touch.** Email ninak@flowersml.com with your organisation or publication name and a bit about your audience.
 2. **Send your logo.** We'll add it to our website and event materials, and set up your discount code.
 3. **Spread the word.** Share FlowersML_conf with your audience however suits you best and we'll send over your complimentary tickets.
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By confirming a partnership, the partner affirms that all promotional content will represent FlowersML_conf accurately and in good faith. Questions about scope or a custom arrangement are always welcome.

Have questions first?

We're happy to talk through what a partnership could look like for your organisation.

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Thank you for considering a media partnership with FlowersML_conf 2026. We look forward to growing this year's audience together.

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